



44th University Congress
Living Freedom Decisively

PROGRAM OF ACTIVITIES

Palazzo dell'Apollinare - Piazza di Sant'Apollinare 49
Rome, April 19th, 2011

Research, think, dialogue, argue, discuss ... all of them are activities placed in the core of university life. In addition to providing technical and specialized formation in different areas, one of the university's purposes is to encourage university students to develop profound habits of intellectual behavior and to face up the main questions regarding human life, society, science, religion, etc. These are some of the goals that the UNIV Forum is promoting.

Spectator attendance is free in **all** the activities. In **some** activities attendants who volunteer to present a paper or to take part in a competition might be required to contact the organizers in advance.

In the **morning** the Inaugural Conference as well as the more interactive Cultural Encounters will take place. Additionally, the *4th Annual UNIV Case Study Competition* and *European Social Entrepreneur Program** will begin and continue **throughout the day**.

Various interactive sessions are scheduled for the **afternoon**. In order to **make a presentation** in an afternoon session, one must enroll by contacting the respective Session Coordinator. To participate merely as a spectator, previous enrollment is not required.

19TH APRIL, MORNING

UNIV Forum starts with a keynote lecture, after which participants can choose among different simultaneous activities during the rest of the morning

10.30-11.45 AM INAUGURAL LECTURE

Striving Towards Great Things

Alexandre Havard, Director of the *Havard Virtuous Leadership Institute*, Moscow.

An expert in *Leadership*, whose flagship executive program makes the classical virtues the basis of personal excellence and professional performance. He has led the program in a variety of countries in English, Russian, French, and

Spanish for business executives, educators, public officials, and MBA students. A graduate of one of France's leading law schools, he has worked as an attorney-at-law in several European countries. (www.hvli.org).

12.00-1.00 PM WORKSHOPS

Various sessions held simultaneously for smaller groups. In these sessions the theme of the Forum will be developed in diverse contexts (leadership, media, medicine, architecture, etc.). Participants can freely decide which seminar they would like to attend. These sessions are by nature more interactive than the Inaugural Conference.

Information: secretaria@univforum.org

Sharing One's Personal Convictions [Spanish]

Ángel Rodríguez Luño, Professor of Fundamental Moral Theology, Pontifical University of the Holy Cross, Rome; Consultor, Congregation for the Doctrine of the Faith.

The Social Media and Communication Strategies [Spanish]

Juan José García-Noblejas, Professor of Social Communications, Pontifical University of the Holy Cross, Rome.

The Current Economic and Moral Crisis: An Opportunity for Christians [Italian/Spanish]

Giuseppe Corigliano, Author of *Preferisco il Paradiso* (Mondadori 2010) and *Un lavoro sopranaturale* (Mondadori 2008).

Religious Liberty in a Democratic and Pluralist Society [Spanish]

Julio Banacloche, Professor of Law, Universidad Complutense de Madrid.

Best practice. How to Change the World? "One-on-one" [English]

Xavier Bosch, He studied in London School of Economics and Political Science, U. of London. Since 1994 he works as a Chief Executive in *ReachOut!*

12.00-1.00 PM ONE UNIV, ONE BOOK

Reading Viktor Frankl's Man's Search for Meaning* [English]

Jeffrey J. Langan, Visiting Associate Professor Holy Cross College at Notre Dame

The leader of the seminar will give a short introduction to the book, inciting the audience to pose their own questions in developing a common discussion about the meaning of life, maintaining human dignity in difficult circumstances, the importance of humor, and maintaining hope and courage in the face of suffering.

Information: jlangan1@gmail.com

12.00-1.15 PM LEARNING TO SPREAD THE MESSAGE: WORLD YOUTH DAY 2011, MADRID [Spanish/English/Italian]

A practical explanation of World Youth Day 2011, focusing on effective ways of communicating its message and promoting participation. A 'model' press interview on WYD will be conducted as a practical case study.

12.00-5.15 PM 4TH ANNUAL UNIV CASE STUDY COMPETITION*

Team competition based on a case study similar to those used by Harvard and IESE Business Schools. Participants should seek a solution that combines marketing, competitiveness, feasibility, and ethical principles. After presenting the conclusions of their work to an expert panel of jurors, a winner will be selected.

Information-applications: Eduardo Bayo, casecompetition@case-method.at

19TH APRIL, AFTERNOON

Participants are invited to choose among a range of different simultaneous activities after which the 2011 UNIV Forum Awards Ceremony takes place

**3.30-4.30 PM GREATNESS AND SERVICE
A CONVERSATION WITH ALEXANDRE HAVARD** [English]
Information: secretaria@univforum.org

3.15-5.15 PM PRESENTATIONS ON THE THEME OF THE 44TH UNIV FORUM*

Before an audience of University students and professors, participants will present either **written works** (with the aid of a PowerPoint presentation if desired) or **posters** presenting their research or reflections on the theme of UNIV2011. An international jury will award prizes to the best presentations.

Information-enrollment: José María Torralba, comiteuniv@unav.es

3.15-5.15 PM 7TH ANNUAL SOCIAL INITIATIVES FORUM*

University students from around the world present and discuss their social service initiatives. A jury will award monetary prizes to the two best presentations (First Place: 1,000 Euro, Second Place; 500 Euro), to be used in the financing of the projects in question.

Information-enrollment: Arturo Navarro, a.navarro@nueve.org

3.15-5.15 PM UNIVTUBE 2011*

A virtual forum in which university students from around the world share their views of the most pressing issues of our global society in a constructive, innovative, and artistic way. UNIVTube offers the opportunity of presenting a video-documentary in which the theme of UNIV2011 is investigated and developed. Awards —*Pigne di Bronzo*— will be given for various categories: Best Video Overall, Most Creative, Best Research Documentary, and Greatest Social Impact. The winning videos will be officially recognized and released on the website.

Information-enrollment: Jaume Figa, jaume.figa@gmail.com.
Visit www.univtube.org and www.herramientasunivtube.wordpress.com

5.30-6.15 PM AWARDS CEREMONY AND PRESENTATION OF THE THEME OF UNIV 2012

Awards will be presented to the best Communications on the theme of 44th UNIV University Congress, as well as to the respective winners of the 7th Annual Social Initiatives Forum, of the 4th Annual UNIV Case Study Competition, of UNIVTube 2011, and of the University Debate Tournament. Additionally some of the winning projects will be displayed or projected.

Notes

— In order **to participate** in the activities marked with an asterisk (*) as a presenter it is necessary to enroll beforehand. Previous enrollment is not necessary **to attend** as a spectator.

— **For specific questions**, one can write to the Forum Secretary (secretaria@univforum.org), or to the contacts listed for each activity.

—At www.univforum.org we offer a host of material which can help **prepare** to attend UNIV2011: developments of the central theme of UNIV, insightful articles, various video and audio files, aids for getting around and getting to know Rome, etc.