

## Schedule of the European Social Entrepreneur Program



European  
social  
entrepreneur  
program



### Hall: Álvaro del Portillo (1st floor)

12:00 – 12:30

#### Best practice. How to Change the World? “Ono-on-one”.

**Xavier Bosh**

Social Entrepreneur  
CEO of ReachOut!

Xavier Bosh is the founder of ReachOut! He studied in **London School of Economics and Political Science**, U. of London. He worked as account in **Arthur Andersen**. Since 1994 he works as a Chief Executive in ReachOut!

ReachOut! is a mentoring charity working with young people in deprived areas to raise aspirations and help them grow in character and competence. The charity recruits positive student role models to join flexible projects in various schools around Manchester.

ReachOut! was founded in Manchester in 1994 with a few determined volunteer mentors and mentees. Right from the start we have been committed to enabling young people to be the best they can be through mentoring. Today, hundreds of children and young people in Manchester, London, and Glasgow enjoy one-on-one mentoring sessions that directly contribute to their ongoing personal and academic development.

We recruit, train and support mentors on various projects throughout Manchester. Our mentors, who are mostly from local universities, volunteer in several primary and secondary schools. By either working one-on-one or in supportive groups, our mentors seek to support the development of mentees' character and competency in line with our unique framework of development.

Over the course of an academic year our mentees are supported on a path of academic and personal growth in line with their individual plans. Additionally, our volunteers receive full training and support throughout the year that sustains their personal and skills development.

12:30 – 12:45

#### Using the social media to change society: "the dragonfly effect".

**Reynaldo Rivera**

CEO of InterMedia Consulting Safe Social Media Project Manager.

12:45 – 12:55

#### Workshop1:

##### The 6 common values of successful social entrepreneurs.

**Manuel Villalobos,**

Executive Manager, InterMedia Consulting.  
Safe Social Media Project Manager.

12:55 – 13:05

#### Workshop 2:

##### The volunteerism and Social Entrepreneurship among university students in China.

##### 2011 EU-China Year of Youth: New Horizons for Cooperation and Dialogue.

**Huang Chao**, M.S.Agronomy, China Agricultural University, Beijing. Ph.d student in the University of Roma, “Tor Vergata”.